

OTR CHAMBER OF COMMERCE **2023 SPONSORSHIP**

OUR NEED

Additional Businesses Served

In the past three years, our number of small businesses has increased by 14% and we expect this to continue trending up.

Complex challenges

As a result of our current fast-changing environment, the challenges each small business owner faces are also increasing in frequency and complexity.

Long-term sustainability

Like our small business district, it is important that our organization is also sustainable for the long-term. Our pause in collecting membership dues during the pandemic, combined with increased demand for services, has our organization in need of additional support.

HOW YOU CAN HELP

Strengthen our foundation

In order to thrive and advance our mission for years to come, we must create a strong foundation upon which to grow.

Your support is critical to achieving this.

Be a partner in our mission

You and your company have the unique opportunity to invest in Over-the-Rhine's incredible revitalization.

As our community continues to receive national attention, this is an exciting time to step in as a partner and supporter.

Join us in driving OTR's small business district economy and creating the most diverse business district in our region.

2023 OPPORTUNITIES

Our mission is to promote and support an inclusive and resilient OTR – home to a thriving local economy, distinctive and rich in character, that features welcoming spaces and diverse businesses for residents and visitors alike. Your financial support helps make this all possible.

SPONSOR BENEFITS		GREAT NEIGHBORHOOD \$25,000	PRESENTING \$10,000	IMPACT \$6,000	INNOVATOR \$3,000	MAKER \$1,500
CHAMBER RECOGNITION	Company name listed on our popular neighborhood print map	✓				
	Recognition as "Presenting Sponsor" for all 2023 events and campaigns	✓	✓			
	Company name listed on print marketing materials for 2023 events	✓	✓			
	Opportunity for you and your employees to lead a member workshop	✓	✓	✓	✓	
	Employee discounts for 2023 events	✓	✓	✓	✓	✓
COMMUNITY RECOGNITION	Recognition by speakers at in-person or virtual events	✓	✓			
	Opportunity to present at in-person or virtual events	✓	✓	✓		
	Opportunity to display promotional materials at in-person events	✓	✓	✓	✓	
DIGITAL RECOGNITION	Opportunity for company spotlight in an email blast	✓				
	Company logo on OTR Chamber homepage	✓	✓			
	Company spotlight on OTR Chamber social media	✓	✓			
	Company name on digital marketing materials	✓	✓	✓	✓	
OTHER BENEFITS	Company name and link on webpage and monthly email blast	✓	✓	✓	✓	✓
	Media exposure in television appearances and press releases	✓	✓			
	Opportunities for discounts on tours, catering and event spaces	✓	✓	✓		
	OTRCC membership & eligibility for our health insurance program	✓	✓	✓	✓	✓



SPONSOR RESPONSE FORM

Thanks for your interest in becoming a sponsor of the Over-the-Rhine Chamber of Commerce! Please respond as soon as possible in order to ensure maximum exposure for your organization.

I would like to support at the following level:

- Yes! I will be a Great Neighborhood Sponsor at the \$25,000 level.
- Yes! I will be a Presenting Sponsor at the \$10,000 level.
- Yes! I will be an Impact Sponsor at the \$6,000 level.
- Yes! I will be an Innovator Sponsor at the \$3,000 level.
- Yes! I will be a Maker Sponsor at the \$1,500 level.
- Please contact me to discuss a custom sponsorship package.
- I am unable to sponsor, but please accept this \$_____ donation.

- Check made payable to OTR Chamber of Commerce for \$_____ enclosed.
- Please send me an invoice.
- Please send me an acknowledgement letter for tax purposes.

We will provide additional information to the contact listed above.

SPONSOR INFORMATION

Company or Sponsor Name:

Contact Name:

Contact Phone Number:

Contact Street Address:

Contact Email Address:

Email this form to: amy@otrchamber.com

Or mail to:

OTR Chamber of Commerce
1307 Walnut Street
Cincinnati, OH 45202