

2022 OTR CHAMBER OF COMMERCE MEMBERSHIP KIT*



FROM THE EXECUTIVE DIRECTOR

Where to begin? In the past two years, each of you and your families, employees and communities have been through the unimaginable.

The OTR Chamber and our Board of Directors want to take a moment to share our awe and pride, as we reflect on how fortunate we are work with such talented, creative, and passionate people.

You continue to never give up and roll with those punches. You continue to be genuine in helping us make Over-the-Rhine and Pendleton a vibrant and inclusive business district. You remain strong advocates for shopping small and for your places to be open to all.

What's next? It's certainly hard to predict these days. However, we can say with confidence that we, the OTR Chamber, will be a guide and source of support through it all.

We will keep you in-the-know and bring you educational opportunities to leave you better equipped for the pivots. We will help spotlight your business to attract new consumers in person and online. We will listen to your needs and challenges and respond with resources.

As we restart our membership for the first time since 2020, the one thing we do know is that we look forward to you rejoining as a member or becoming a new member of our small business family.

Enclosed is a detailed explanation of our programs and how they directly benefit your business. I invite you to get involved and claim a stake in our incredible neighborhood! You can:

- * Sponsor our organization: Email kelly@otrchamber.com
- * Volunteer for signature events
- * Subscribe to our email list for updates about OTR events and opportunities.
- * Follow us on Facebook, Instagram and LinkedIn
- * Participate in events like the OTR Made Awards and Cincinnati Small Business Week

Thank you for being a part of shaping this thriving and inclusive community!

Kelly Adamson
Executive Director



PROMOTE & GROW YOUR BUSINESS

Members are our top priority!

* **Promote your business** through our online business directory, and digital and print map + guides.

* **Promote your events** on our online event calendar and post job opportunities on our website.

Grow your following with promotion in press

* releases, photography and on our 2,000+ subscriber email list and 12,000+ social media audience.

Grow your business by applying to our Bridge

Grant*, a quarterly funding opportunity to support

* innovation and expansion projects for existing OTR and Pendleton businesses.

**Applicants who are OTR Chamber members and in good standing will be prioritized.*

GET DISCOUNTS & DEALS

Save those coins!

* **Discounts on Dual Chamber Membership:** OTR Chamber members can join the Cincinnati USA Regional Chamber for an additional \$125, a \$375 savings! Dual member status allows you to participate in Regional Chamber discount programs.

* **Discounts on Health Insurance plans:** The plan is available to employers with 2-50 employees and provides access to Anthem's Blue Cross & Blue Shield's PPO Network of Hospitals and Doctors.

* **Discounts on our preferred Worker's Comp Plan** This plan saves member businesses an average of over \$2,000.

OTR Chamber members are prioritized when marketing opportunities arise, including photography projects and social media spotlights.

* **Discounts on registration** for vending at events including Second Sunday on Main.

* **Deals on marketing:** Members receive a discount on advertising through radio, print ads, social media and more!

* **Deals from your neighbors:** Includes offers from Cincinnati Food Tours, Central Parkway YMCA and The Arepa Place!

STAY INFORMED & EDUCATED

We'll keep you in the know!

* **Stay informed through weekly emails** with local and regional information, including Covid-19 updates, funding opportunities, and local events.

* **Get access to free workshops and one-on-one coaching** to learn how to successfully market your business on social media and beyond.

* **Get educated on safe and clean efforts** via quarterly Safety Sector meetings with Cincinnati Police's District 1 officers.

NETWORK & ENGAGE

Meet fellow business owners & build your network.

* **Monthly merchant meetings** and quarterly member networking events.

* **Signature events** like the OTR Made Awards, OTR 5k Summer Celebration, and Second Sunday on Main street festival.

* Access to our **private Member Directory**.

CONNECT, NETWORK & ACCESS

We get you where you need to be!

- * **Meet fellow business owners** and build your network.
- * **Connect with local entrepreneurs** and community leaders at merchant meetings.
- * **Network with community leaders** at quarterly member networking events.
- * Access our current **member and media directory**.
- * **Access to local experts** in their field, including legal, accounting, marketing and more.

Ready to join or renew?

We're ready for you! Please fill out the Membership Application online at otrchamber.com/join. Membership fees are payable via credit card or check.

Chamber dues are based on the number of full-time equivalent employees in your company. If you have full-time and part-time employees, use this number to determine your number of full-time equivalent employees: Total hours paid per week / 40 hours = full-time equivalent employees

Business Membership	
25+ employees	\$750
10-24 employees	\$375
6-9 employees	\$200
2-5 employees	\$140
1 employee	\$100

Nonprofit Membership	
50+ employees	\$350
20-49 employees	\$200
10-19 employees	\$150
5-9 employees	\$125
1-4 employees	\$100

Individual Membership	
1 person	\$50

Questions?

Contact us at (513) 512-5668, email amy@otrchamber.com, or stop by our office at 1307 Walnut Street.

OTR CHAMBER ^{OF} COMMERCE

HEADQUARTERS

Visit us at:
1307 Walnut Street
Cincinnati, OH 45202
513.512.5668

OUR MISSION

To be the driving force for creating a strong economy while also promoting inclusivity, embracing diversity and celebrating originality.

OUR VISION

For Over-the-Rhine to be a model neighborhood for inclusive urban revitalization.

CONNECT

otrchamber.com

 @otrchamber

 OTRChamber

 Over-the-Rhine Chamber of Commerce

OTR CHAMBER OF COMMERCE EXECUTIVE COMMITTEE

Board Chair: Lann Field, 3CDC

Past Chair: Steve Kenat, GBBN Architects

Treasurer: Blaise Kah, Deloitte

Committee Member: Bob Deck, 4EG

Committee Member: John Coleman, Revel OTR Winery

Committee Member: Mike Sullivan, Cushman & Wakefield

OTR CHAMBER OF COMMERCE BOARD OF DIRECTORS

Dan Baranowski, Eagle Realty

John Coleman, Revel OTR Urban Winery

Bob Deck, 4EG

Micah Dickson, Dryve Technologies

Lann Field, 3CDC

Kerry Francis, Agar

Rico Grant, Gallery at Gumbo

Angie Hoffman, U.S. Bank

Joe Hansbauer, Corporation for Findlay Market

Tamara Harkavy, Jewish Foundation of Cincinnati

Barbara Hauser, P&G

Blake Hubert, Urban Sites

Blaise Kah, Deloitte

Steve Kenat, GBBN

Bill Powell, Central Parkway YMCA

Matt Reckman, The Model Group

Tammie Scott, Nostalgia Wine & Jazz Lounge

Mike Sullivan, Cushman & Wakefield

William Thomas, Mortar, Co-Founder

Kent Wellington, Graydon