



OTR CHAMBER OF
COMMERCE

2020

Sponsorship
Opportunities

OUR SIGNATURE PROGRAMS MAKE A BIG IMPACT



INNOVATION CHALLENGE GRANT

The Innovation Challenge Grant awards up to \$10,000 to existing OTR organizations and entrepreneurs for projects that will help them expand their business or fund a new partnership or service.

\$48,750 in Innovation Challenge Grant funding has been awarded to 20 businesses since 2014.

BUSINESS FIRST GRANT

The Business First Grant (BFG) funds capital improvements for new minority-owned businesses opening in Over-the-Rhine, strengthens the local economy by increasing business and employment opportunities, and creates a diverse, healthy, and sustainable business district. Businesses selected through the program's competitive process are awarded a matching grant up to \$20,000 for furniture, fixtures and equipment (FFE) and tenant improvements (TI).

\$464,000 in Business First Grant funding has been awarded to 31 businesses since 2007.



Our grant recipients like Spruce Nail Shop, Venice on Vine, and Artichoke go on to build and expand successful businesses.

“To be able to attend the OTR MADE Awards event with our neighbors and colleagues, and celebrate what makes OTR great was a moving experience. We left the event standing a little taller and feeling a little prouder. Our mission is to develop the next generation of artists - the future of the arts in Cincinnati. Our graduates will proudly call themselves OTR Made!”

- Nick Nissley, SCPA

OUR COMMUNITY INVESTMENT

The OTR Chamber spearheads conversations about parking, advocates for business owners in city and government conversations, gets merchants involved with programs like BLINK, plans and promotes ribbon cuttings for new businesses, and generally serves as the voice of OTR's business community.



SPONSORSHIP LEVELS

The OTR Chamber is key to the continued success of the Over-the-Rhine community. Your support ensures that the people and businesses that make our neighborhood a unique destination thrive.

SPONSOR BENEFITS	Great Neighborhood \$20,000	Presenting \$10,000	Impact \$6,000	Innovator \$3,000	Maker \$1,500
Naming rights for special programs	✓				
Industry exclusivity for sponsorship level	✓	✓			
Featured on marketing materials	✓	✓	✓	✓	
EXPOSURE AT EVENTS					
Opportunity to present or address crowd at live OTRCC event	✓	✓			
Shout-out/Special recognition at live events	✓	✓	✓		
Event tickets for MADE Awards	10	6	4	4	2
Registrations for OTR5K	15	10	8	4	2
Employee discount on event tickets	✓	✓	✓	✓	✓
Opportunity to staff booth /have promotional materials at OTRCC events	✓	✓	✓	✓	
DIGITAL RECOGNITION					
Recognition in email blasts, social media posts, and on OTR Chamber website	✓	✓	✓	✓	✓
Dedicated promotional email blast for your business or event	✓	✓			
Logo included in digital presentations at live OTRCC events	✓	✓	✓	✓	
OTHER					
Media exposure in television appearances and press releases	✓	✓			
OTRCC membership & member benefits	✓	✓	✓	✓	✓
Special discounts on local tours and arts events	✓	✓	✓	✓	✓
Recognized alongside BFG and Innovation Challenge grant recipients	✓	✓			
Your marketing materials included on our Featured Partner Wall	✓	✓	✓	✓	

CONTACT

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SPONSOR RESPONSE FORM

Thanks for your interest in becoming a sponsor of the Over-the-Rhine Chamber of Commerce! Please respond as soon as possible in order to ensure maximum exposure for your organization.

I would like to support at the following level:

- Yes! I will be a **Great Neighborhood Sponsor** at the \$20,000 level.
- Yes! I will be a **Presenting Sponsor** at the \$10,000 level.
- Yes! I will be an **Impact Sponsor** at the \$6,000 level.
- Yes! I will be an **Innovator Sponsor** at the \$3,000 level.
- Yes! I will be a **Maker Sponsor** at the \$1,500 level.
- Please contact me to discuss a custom sponsorship package.
- I am unable to sponsor, but please accept this \$_____ donation.

SPONSOR INFORMATION

Company or Sponsor Name:

Contact Name:

Contact Phone Number:

Contact Street Address:

Contact Email Address:

- Check made payable to **OTR Revitalization Corporation** for \$_____ enclosed.
- Please send me an invoice.
- Please send me an acknowledgement letter for tax purposes.

We will provide additional information to the contact listed above.

Email this form to: kelly@otrchamber.com

Or mail to: OTR Chamber of Commerce
1307 Walnut Street
Cincinnati, OH 45202