

# HOLLY JOLLY JAMBOREE SPONSORSHIP



## A HOLIDAY CELEBRATION IN OTR – OTR CHAMBER’S MOST SUCCESSFUL EVENT OF 2024!

Holly Jolly Jamboree is a festive, community-driven event held on Vine St. (12<sup>th</sup> to Mercer) on December 6, during the heart of the holiday season showcasing the local flair and charm of OTR. A family friendly celebration that brings together residents, businesses, and visitors from all over the Greater Cincinnati and Northern Kentucky area and suburbs to enjoy the festive spirit of the season.

### FEATURING A VARIETY OF EXCITING EVENTS INCLUDING:

#### CHOIR COMPETITION

- 11 High School Choirs singing holiday songs
- Competing to win cash prizes (1<sup>st</sup> Prize - \$2,500, 2<sup>nd</sup> Prize - \$1,000, 3<sup>rd</sup> Prize - \$500)



#### VINE STREET FAIR

- Outdoor Vendor Fair lines both sides of Vine St. from 11am – 4pm
- Vine St. businesses open offering additional retail, services, bar/restaurants
- Food Truck variety to complement Vine St. restaurants



#### SANTA AREA

- Santa comes to OTR to visit and collect Christmas wishes (photo opportunities)
- Holiday coloring area with helpful elves for kids of all ages

### WHY SPONSOR HOLLY JOLLY JAMBOREE?

#### PROMOTE YOUR BRAND TO A FAMILY FRIENDLY AUDIENCE

If your company/organization does not donate to alcohol included events, this is the event for you. Holly Jolly Jamboree is one of the few events held in OTR that does not include alcohol sales and brings younger age groups to OTR attracting an increased vendor interest.

#### BUILD ON STRONG LOCAL CONNECTIONS

Offering a unique opportunity to connect your brand with community engagement, education, and the arts. Opening your visibility with local schools, educators, and families of your support of local youth and enriching their experiences.

#### INCREASE VISIBILITY & MARKETING OPPORTUNITIES

Sponsoring companies gain visibility before, during, and after the event. Your brand will be featured on promotional materials, digital platforms, and signs leading up to and throughout the event, significantly enhancing your brand’s recognition within the community.

#### ENGAGE WITH A WIDE AUDIENCE

2024 Holly Jolly Jamboree choir competitors came from all over Greater Cincinnati and Northern Kentucky area & suburbs bringing numerous attendees who had never visited OTR increasing exposure of OTR businesses and Holly Jolly Sponsors.

## SPONSORSHIP OPPORTUNITIES AVAILABLE FROM \$500 - \$20,000

OR CONTACT US TO CREATE A CUSTOM PACKAGE



JOIN OUR 2025 SPONSORS - HELP US CELEBRATE THE HOLIDAYS IN OTR!

# HOLLY JOLLY JAMBOREE SPONSORSHIP BENEFITS

We need your support to make Holly Jolly Jamboree successful in 2025. Celebrate the holiday season and showcase your commitment to supporting local youth and Vine Street businesses. This event is an excellent opportunity to expose your brand to an audience that may be experiencing a visit to OTR for the first time.

**CONTACT US TODAY – LIMITED SPONSORSHIPS AVAILABLE**

SPONSOR BENEFITS	JINGLE BELL \$20,000 1 Available	TINSEL \$10,000 2 Available	GARLAND <del>\$5,000</del> 1 Available	YULETIDE \$3,000 3 Available	MISTLETOE \$1,000 3 Remaining	GINGERBREAD \$500 10 Available
<b>Event Promotion</b>						
Top Billing Company Logo on Event Posters, and Print Advertising	✓					
Prominent Company Logo on Event Posters, and Print Advertising	✓	✓				
Company Logo on Event Posters, and Print Advertising	✓	✓	✓	✓	✓	✓
Prominent Company Call-out on Social Media Advertising, Press Release	✓	✓				
Company Call-out on Social Media Advertising, Press Release	✓	✓	✓	✓	✓	✓
Company Logo on Landing Page of OTRChamber.com	✓					
Prominent Company Logo on Sponsorship Page of OTRChamber.com	✓	✓				
Company Logo on Sponsorship Page of OTRChamber.com	✓	✓	✓	✓	✓	✓
Company Call-out in Weekly Newsletter (1x/mo. Apr. – Dec.)	✓	✓	✓	✓	✓	
<b>On-Site Event Promotion</b>						
Stage Naming Rights - Company Logo on Stage Signage	✓					
Santa Area Naming Rights – Company Logo at Santa Area		✓				
Company Logo on Santa/Craft Area Coloring Sheets		✓	✓	✓		
Prominent Company Logo on Event Day Signage	✓	✓				
Company Logo on Event Day Signage	✓	✓	✓	✓	✓	✓
Top Billed Company Logo on Event Volunteer/Elf T-shirts	✓					
Prominent Company Logo on Event Volunteer/Elf T-shirts	✓	✓				
Company Logo on Event Volunteer/Elf T-shirts	✓	✓	✓	✓	✓	✓
Complimentary Vendor Booth at Holly Jolly Jamboree Event	✓	✓	✓	✓	✓	✓
Opportunity to distribute branded items at Holly Jolly Jamboree Event	✓	✓	✓	✓	✓	✓
<b>Membership</b>						
Complimentary Chamber Membership for 2025	✓	✓				

## READY TO COMMIT TO SPONSORSHIP?

COMPLETE AND EMAIL/SEND THE SPONSORSHIP FORM AT THE END OF THIS BOOKLET!

Thank you for your interest in becoming a Sponsor of Holly Jolly Jamboree, an OTR Chamber of Commerce Signature Event!

Please respond as soon as possible to ensure maximum exposure for your organization.

Signature Event Sponsorships are limited – see (#) for number available at each level

### Holly Jolly Jamboree Sponsor

- ☐ \$20,000 Jingle Bell Level Sponsor (1)
- ☐ \$10,000 Tinsel Level Sponsor (2)
- SOLD** ☐ ~~\$5,000 Garland Level Sponsor (1)~~
- ☐ \$3,000 Yuletide Level Sponsor (3)
- ☐ \$1,000 Mistletoe Level Sponsor (5)(3)
- ☐ \$500 Gingerbread Level Sponsor (10)

### SPONSOR INFORMATION

Company or Sponsor Name:

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Contact Name:

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Contact Email:

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Contact Mailing Address:

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We will provide additional information to the contact listed above.

- ☐ I am including a check made payable to OTR Chamber of Commerce for \$\_\_\_\_\_ enclosed.
- ☐ Please send me an invoice via  
\_\_\_ email  
\_\_\_ mail
- ☐ Please send me an acknowledgement letter for tax purposes.

Please EMAIL this completed form to:  
[Julie@otrchamber.com](mailto:Julie@otrchamber.com)

Or MAIL to:  
OTR Chamber of Commerce  
1225 Main Street  
Cincinnati, OH 45202