



Issue # 67~ November 8th, 2024

From the Desk of Julie Clayton/Executive Director

Happy Friday!

The holiday season is upon us, and it's one of the most exciting times of the year for Over-the-Rhine! This year, we're expecting another influx of visitors eager to explore our neighborhood's unique shops, restaurants, and cultural gems. As members of the OTR Chamber of Commerce, we each play a vital role in making the holiday season magical for both new visitors and our community. The holiday season is an opportunity for us to work together, attract new faces, and show visitors why OTR is such a special place. We're here to support you with marketing efforts, events, and community initiatives to drive holiday traffic and create a positive experience for everyone involved. Please take advantage of the many opportunities we have for you to get involved. Just scroll down to the bottom of this newsletter.

Thank you for your commitment and for bringing your unique spirit to OTR. Together, we can make this a wonderful holiday season for our businesses and our community.

Need help, or a little inspiration, for your holiday marketing? Join us at our Holiday Marketing Workshop. See info below!

Sincerely,
Julie Clayton
Executive Director

[EMAIL JULIE HERE!](#)



- [Cincinnati Podcast Studio](#)
-
-

AROUND OTR...

BACK AT TQL STADIUM. WE'LL SEE YOU THERE.



NOVEMBER 9 / 4 PM
ROUND ONE - GAME 3

[GET TICKETS](#)

For tickets click
here!

Turkey Prep Party

Session Availability

10:30am **3 Tickets Left**

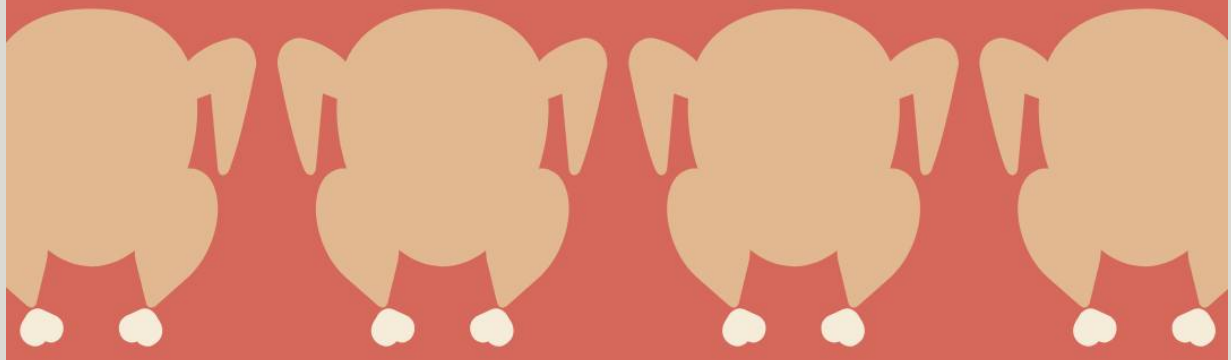
11:30am **3 Tickets Left**

12:30pm **5 Tickets Left**

2:00pm **6 Tickets Left**

3:00pm **7 Tickets Left**

4:00pm **5 Tickets Left**

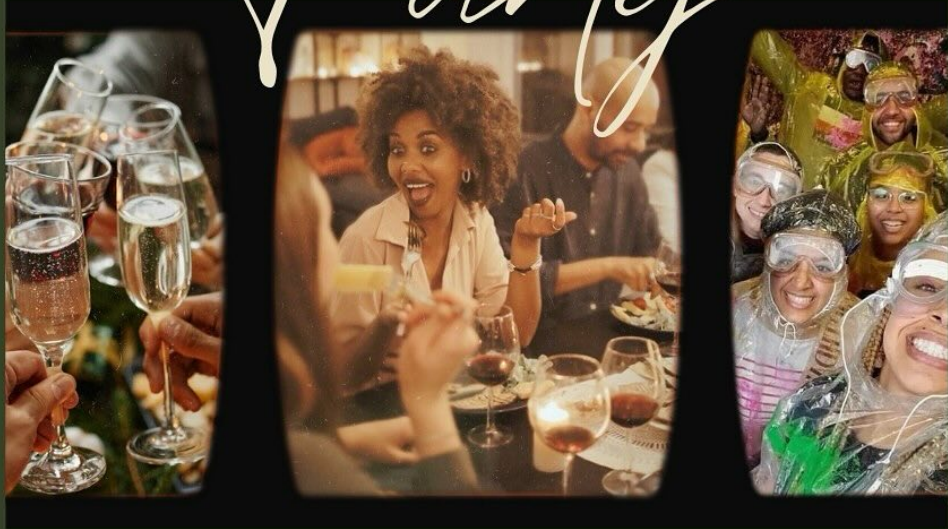


**Register
here!**



Offered November 1-30

FRIENDSGIVING *Party*



Friendsgiving Party includes: private party room for dining, private activity session, & complimentary bottle of bubbly for a group toast!

Go to otrfunplex.com to reserve Friendsgiving Party today!



ARTIST
SERIES
BOURBON
RELEASE

11/29

**“ IF YOU’RE
LOOKING FOR A
SIGN TO DRINK
TONIGHT...
THIS IS IT ”**

Estd 2016
REVEL
URBAN WINERY

19 SOMETHING TURNS ONE!



RAFFLE DRAWING FOR \$100 GIFT BAG

\$1.90 SALE

SELECTED ITEMS

- FREE TAROT READING • CALLIGRAPHY
- FOOD & DRINKS

4-7 PM

FRIDAY,
NOVEMBER 15TH, 2024

1317 MAIN ST
CIN, OH 45202



OTR CHAMBER EVENTS

November Networking Event

Join us Wednesday **November 13th** from
4pm-6pm at Cincinnati Shakespeare Company!
Enjoy a cash bar and great company! Also, we



are collecting can goods for Our Daily Bread to help this Thanksgiving season. Why attend this event? Attending these events helps you build relationships with local business leaders, shop owners, and decision-makers, strengthening your presence in the community.

RSVP HERE



★ Marketing Workshop Series Part V

"Holiday Marketing on a Budget: Maximizing Impact with Minimal Spend"

The holiday season is a prime time for businesses to boost sales and engage with customers, but marketing can often be expensive. In this hands-on workshop, you'll learn practical strategies to create impactful holiday marketing campaigns without breaking the bank. Discover budget-friendly tactics to attract attention, increase customer engagement, and drive sales during the most competitive time of the year. We'll explore creative social media promotions, email marketing, partnerships, and more—all designed to maximize results on a limited budget. Whether you're a small business owner, marketer, or entrepreneur, this workshop will equip you with actionable tools to thrive this holiday season.

Key Takeaways:

- ★ Low-cost yet effective marketing strategies
- Leveraging social media and email campaigns for maximum reach
- Partnering with influencers and other businesses to amplify your message
- Creative holiday promotions to engage your audience
- Tools and platforms to simplify marketing on a budget
- Get ready to make the most of the holiday season with smart, affordable marketing!

Take away workbook provided!

Date: **Tues Nov 12th**
11am-1pm

Register here:



This workshop is instructed by Julie Clayton/Executive Director of the OTR Chamber of Commerce

\$15 for Members/\$20 Non Members

The event is a lunch & learn. Lunch is included!

**Location: The Woodward Theater
1404 Main St**



Register for Part V Here

Holidays in OTR...

Check here for ALL things Holidays in OTR!



HOLIDAY EVENT CALENDAR

It is that time of year...time for you to add your holiday events to the master Holidays in the Queen City calendar!

[Submit Your Holiday Event Here!](#)

MISTLETOE STOPS ARE BACK!

Be one of 40 Mistletoe stops located throughout OTR! Just completed the attached short form and we will deliver your Mistletoe and laminated poster to you. Just hang the mistletoe from Nov 23-Jan 1st.

[Complete the Mistletoe Stop Form Here](#)



Holiday Sip & Shop

The more the merrier!

Friday ~12/13/24 4pm~8pm

If you would like to participate use the link below and complete the form by 11/20/24

[Click here to complete Sip & Shop Registration](#)





OTR In Lights!

Lets light up OTR!

Show your holiday spirit this season and decorate your windows in lights!

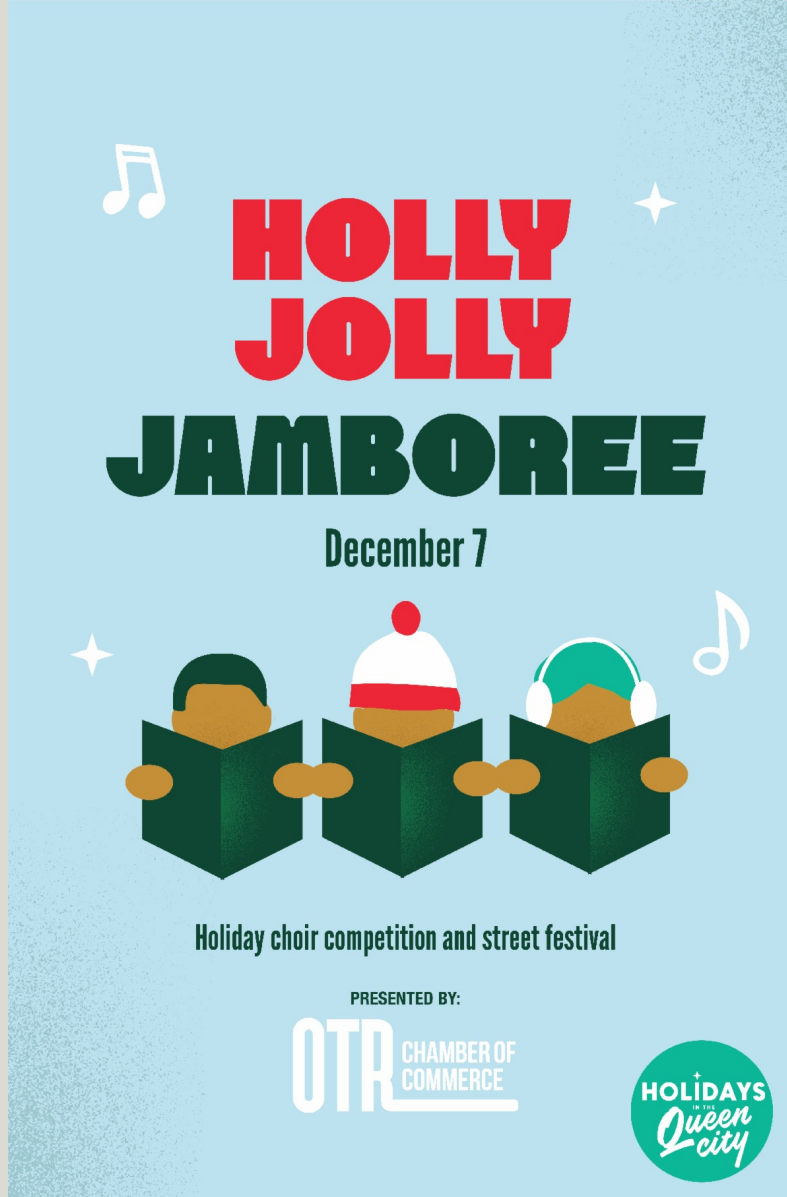
Trophies Awarded For:
Most Lights
Most Creative
Most Original

New Categories This Year:
Best Kwanzaa Window
Best Hanukkah Window
Best Wreath

Sponsored by:



Lights/Decor need to be up from 11/22-1/2



December 7th, 2024 11am-4pm

What is Holly Jolly Jamboree?

Join us for the Holly Jolly Jamboree, a festive and family-friendly event that’s sure to get you in the holiday spirit! This exciting street festival on Vine Street in Over-the-Rhine (OTR) features a holiday high school choir competition, vibrant vendor stalls, and delicious food trucks—all wrapped up in the magic of the season.

Event Highlights:

- **Holiday Choir Competition:** From 11:00 AM to 4:00 PM, eleven high school choirs from across Cincinnati and Northern Kentucky will take the stage, competing for cash prizes and trophies. The harmonious sounds of these talented choirs will fill the air, creating the perfect holiday atmosphere.
- **Vendor Marketplace:** Stroll down Vine Street and explore a variety of holiday-themed vendors offering unique gifts, crafts, and seasonal treats. It’s the perfect place to find one-of-a-kind presents for your loved ones.
- **Food Trucks:** Treat yourself to sweet and savory delights from a selection of food trucks that will be parked along Vine Street. From warm, gooey cookies to festive hot chocolate, there’s something for everyone to enjoy.
- **Santa’s Imagination Alley:** Bring the kids to Imagination Alley, where Santa and his elves will be spreading holiday cheer from 12:30 PM to 3:30 PM. It’s a magical experience that little ones won’t want to miss!

BE A VENDOR

at
HOLLY JOLLY
JAMBOREE

Just \$25
for
OTR Chamber
Members!

Register for a
booth here!

OTR CHAMBER OF
COMMERCE PRESENTS

HOLLY JOLLY JAMBOREE MARKET

**SATURDAY
DECEMBER 7TH**

11AM-4PM

SCAN TO SIGN UP!



**UP TO
60 VENDORS**

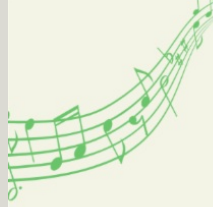
JOIN THE FESTIVITIES
WITH SPECIAL
DISCOUNTS FOR HOLLY
JOLLY SHOPPERS!

**VINE
STREET**

OVER-THE-RHINE,
CINCINNATI, OHIO

OTRCHAMBER.COM





HOLLY JOLLY JAMBOREE

SPONSORSHIP OPPORTUNITIES

Jingle Bell Sponsor
20K

- STAGE NAMING WITH BANNER
- LOGO ON ALL PRINTED MARKETING MATERIALS
- LOGO ON SOCIAL MEDIA MARKETING
- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON DIRECTIONAL SIGNAGE
- SPOTLIGHT IN NEWSLETTER
- LOGO ON EMAIL CAMPAIGNS VENDOR TABLE WITH PRIORITY PLACEMENT

Tinsel Sponsor
10K

- SANTA AREA NAMING IN IMAGINATION ALLEY
- LOGO ON CRAFT AREA COLORING SHEETS
- LOGO ON SELECT PRINTED MARKETING MATERIALS
- LOGO ON SOCIAL MEDIA MARKETING
- LOGO IN NEWSLETTER
- LOGO ON EMAIL CAMPAIGNS
- LOGO ON ELF VOLUNTEER T-SHIRTS
- VENDOR TABLE

Yuletide Sponsor
3K

- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON SOCIAL MEDIA MARKETING
- LOGO ON EMAIL CAMPAIGNS
- VENDOR TABLE

Mistletoe Sponsor
1K

- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON EMAIL CAMPAIGNS

Gingerbread Sponsor
\$500

- LOGO ON SOCIAL MEDIA POSTINGS
- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON EMAIL CAMPAIGNS



presented by: **OTR** CHAMBER OF COMMERCE



OTR CHAMBER OF COMMERCE

HOLIDAY PARTY

December 11th

5-7:30pm

Northern Row Brewery

111 W. McMicken

Cash bar & Light Appetizers

We are collecting new unwrapped toys to help those in need this holiday season. For each toy you bring, you will receive a raffle ticket to win one of 5 prizes!

RSVP for the Holiday Party Here!

“If you don’t build your dream, someone else will hire you to help them build theirs.” -

Dhirubhai Ambani, businessman and founder of Reliance Industries

OTR Chamber of Commerce | 1225 Main Street | Cincinnati, OH 45202 US

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