



Issue # 66~ November 1st, 2024

From the Desk of Julie Clayton/Executive Director

Happy Friday!

The holiday season is upon us, and I couldn't be more excited to celebrate with our vibrant OTR community. As the district lights up for the season, we're counting on you to help make OTR a festive, welcoming destination for visitors and residents alike. Please scroll to the bottom of the email and read about all of the amazing options that we have going on in OTR this holiday season. There are numerous ways for you to participate, and I have provided links on how to sign up. The holidays are often a time that OTR sees a lot of first time visitors. We want them to have an amazing experience so that they not only make plans to return in the coming year, but also so that they tell their family and friends.

The Chamber is hosting our last Marketing Workshop of the season on November 12th and it is all about how to market your business on a budget this holiday season. Sign up today to secure your spot for this lunch and learn workshop. You can find the link below.

P.S.~ Our last merchant meeting of 2024 is this Wednesday, RSVP below!

Sincerely,
Julie Clayton
Executive Director

[EMAIL JULIE HERE!](#)



- [Adobe Acrobat](#)
-
-

AROUND OTR...

Deadline extended! Sign up today!



WOB Crawl

Woman-Owned Businesses Crawl

SIP • SNACK • SHOP • SAVE



BUSINESS PROMOTION & NEW CUSTOMERS!

BE ON THE CRAWL!

- ✓ \$50 to participate
- ✓ Donate one item from your business by Nov 8th
- ✓ Be open for a minimum of 4 hours on Nov 23rd
- ✓ Offer an exclusive discount to "crawlers"
- ✓ Starting locations OTR & Findlay Market

Sign
Up ↓



✓ Sign-up by Oct 30

www.WOBcrawl.com



□ Calling All Women-Owned Businesses in OTR! □ NOVEMBER 23rd!

Are you ready to showcase your business and connect with a community of supporters?

Join the Women-Owned Business Crawl in Over-the-Rhine! □□

Here's why YOU should be a part of this empowering event:

- Increased Visibility – Put your business in front of new customers eager to support local, women-owned ventures.
- Community Building – Connect with fellow female entrepreneurs and create a network of support, collaboration, and growth.
- Boost Sales – With foot traffic from excited shoppers, it's the perfect opportunity to highlight your unique products or services and grow your customer base.
- Celebrate Women's Empowerment – Be part of a movement that uplifts and celebrates women in business. You are helping shape a stronger, more vibrant OTR!
- Marketing Support – Your participation comes with exposure through social media, flyers, and local promotion—giving your business even more attention!

This is your chance to be at the heart of an amazing community event! □ Don't miss out on the opportunity to highlight your hard work, passion, and dedication.

□ Sign up today and let's show the power of women-owned businesses in OTR! □□□

**Sign Up Here for
WOB!**

November Bridge Series

11/7/24

Join us for the November Bridge Series, where an inspiring panel will share their insights on leadership, health, and business. Kevin Aldridge, Joint Owner of the Ohio Kings, will offer his perspective on basketball and its role in building community. Dr. Sian Cotton, Director of the Osher Center for Integrative Health, will explore the future of integrative health and wellness. Nick Pesola, Business Brokering Advisor at 3CRE, brings his expertise in business transitions and growth, and Sean Parker, Executive Director of Main Street Ventures, will discuss fostering innovation and entrepreneurship in our communities. Don't miss this opportunity to hear from these leaders making a meaningful impact in their fields!



Location: 312 Walnut St #1800,
Cincinnati, OH 45202
Venue: Bricker Graydon's Scripps
Center Office
Time: 8:30 AM - 9:30 AM

**RSVP
HERE**



ARTIST
SERIES
BOURBON
RELEASE
11/29



6th Anniversary Celebration Info Here! Nov 15-16!

Your favorite classic Jungle Cat

JUNGLE CAT IS BACK IN STOCK!



styles are back in stock now! If you've been waiting to grab a tee, hoodie, crewneck or beanie, now is the time!

[SHOP HERE!](#)

19' SOMETHING TURNS ONE!



RAFFLE DRAWING FOR \$100 GIFT BAG

~~~~~  
\$1.90 SALE

\*SELECTED ITEMS\*

- ~~~~~
- FREE TAROT READING • CALLIGRAPHY
  - FOOD & DRINKS
- ~~~~~

4-7 PM

FRIDAY,  
NOVEMBER 15TH, 2024

1317 MAIN ST  
CIN, OH 45202



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## OTR CHAMBER EVENTS

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# MERCHANT MEETING

**November 6th, 2024**

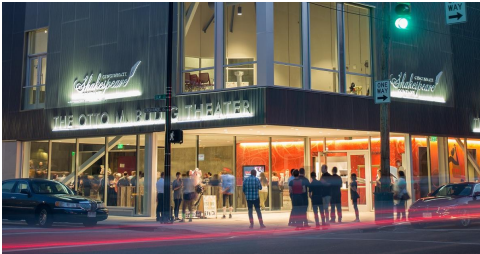
**9am (doors open at 8:45am)**



Join us and find out all about what is happening in OTR for the holidays, what to look forward to in 2025 and so much more!



**RSVP Here for November Merchant Meeting!**



## November Networking Event

Join us Wednesday **November 13th** from 4pm-6pm at Cincinnati Shakespeare Company! Enjoy a cash bar and great company! Also, we are collecting can goods for Our Daily Bread to help this Thanksgiving season. Why attend this event? Attending these events helps you build relationships with local business leaders, shop owners, and decision-makers, strengthening your presence in the community.

**RSVP HERE**



## Marketing Workshop Series Part V



### "Holiday Marketing on a Budget: Maximizing Impact with Minimal Spend"



The holiday season is a prime time for businesses to boost sales and engage with customers, but marketing can often be expensive. In this hands-on workshop, you'll learn practical strategies to create impactful holiday marketing campaigns without breaking the bank. Discover budget-friendly tactics to attract attention, increase customer engagement, and drive sales during the most competitive time of the year. We'll explore creative social media promotions, email marketing, partnerships, and more—all designed to maximize results on a limited budget. Whether you're a small business owner, marketer, or entrepreneur, this workshop will equip you with actionable tools to thrive this holiday season.

#### Key Takeaways:

- ★ Low-cost yet effective marketing strategies
- Leveraging social media and email campaigns for maximum reach
- Partnering with influencers and other businesses to amplify your message
- Creative holiday promotions to engage your audience
- Tools and platforms to simplify marketing on a budget
- Get ready to make the most of the holiday season with smart, affordable marketing!
- ★ Take away workbook provided!

Date: Tues Nov 12th  
11am-1pm

Register here:



This workshop is instructed by Julie Clayton/Executive Director of the OTR Chamber of Commerce

**\$15 for Members/\$20 Non Members**

The event is a lunch & learn. Lunch is included!

Location: The Woodward Theater  
1404 Main St



Register for Part V Here

## Holidays in OTR...

*Check here for ALL things Holidays in OTR!*

### HOLIDAY EVENT CALENDAR

It is that time of year...time for you to add





your holiday events to the master Holidays in the Queen City calendar!

Submit Your Holiday Event Here!

## MISTLETOE STOPS ARE BACK!

Be one of 40 Mistletoe stops located throughout OTR! Just completed the attached short form and we will deliver your Mistletoe and laminated poster to you. Just hang the mistletoe from Nov 23-Jan 1st.

Complete the Mistletoe Stop Form Here



## Holiday Sip & Shop

The more the merrier!

Friday ~12/13/24 4pm~8pm

If you would like to participate use the link below and complete the form by 11/20/24

[Click here to complete Sip & Shop Registration](#)



The poster has a red background with a white border. At the top, there are green pine branches, red and gold ornaments, and a string of warm white lights. The title "OTR In Lights!" is in a large, white, serif font, with small white stars on either side. Below the title, the text "Let's light up OTR!" is in a smaller, white, sans-serif font. Then, "Show your holiday spirit this season and decorate your windows in lights!" is in a white, sans-serif font. To the left, "Trophies Awarded For:" is in a white, sans-serif font, followed by a list of categories: "Most Lights", "Most Creative", and "Most Original". To the right, "New Categories This Year:" is in a white, sans-serif font, followed by a list of categories: "Best Kwanzaa Window", "Best Hanukkah Window", and "Best Wreath". At the bottom left, "Sponsored by:" is in a white, sans-serif font, followed by the OTR Chamber of Commerce logo. At the bottom center, "Lights/Decor need to be up from 11/22-1/2" is in a white, sans-serif font.

# OTR In Lights!

Let's light up OTR!

Show your holiday spirit this season and decorate your  
windows in lights!

*Trophies Awarded For:*  
Most Lights  
Most Creative  
Most Original

*New Categories This Year:*

Best Kwanzaa Window

Best Hanukkah Window

Best Wreath

Sponsored by:



Lights/Decor need to be up from 11/22-1/2



**December 7th, 2024 11am-4pm**

### **What is Holly Jolly Jamboree?**

Join us for the Holly Jolly Jamboree, a festive and family-friendly event that's sure to get you in the holiday spirit! This exciting street festival on Vine Street in Over-the-Rhine (OTR) features a holiday high school choir competition, vibrant vendor stalls, and delicious food trucks—all wrapped up in the magic of the season.

#### **Event Highlights:**

- **Holiday Choir Competition:** From 11:00 AM to 4:00 PM, eleven high school choirs from across Cincinnati and Northern Kentucky will take the stage, competing for cash prizes and trophies. The harmonious sounds of these talented choirs will fill the air, creating the perfect holiday atmosphere.
- **Vendor Marketplace:** Stroll down Vine Street and explore a variety of holiday-themed vendors offering unique gifts, crafts, and seasonal treats. It's the perfect place to find one-of-a-kind presents for your loved ones.
- **Food Trucks:** Treat yourself to sweet and savory delights from a selection of food trucks that will be parked along Vine Street. From warm, gooey cookies to festive hot chocolate, there's something for everyone to enjoy.
- **Santa's Imagination Alley:** Bring the kids to Imagination Alley, where Santa and his elves will be spreading holiday cheer from 12:30 PM to 3:30 PM. It's a magical experience that little ones won't want to miss!

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**BE A VENDOR**



at  
HOLLY JOLLY  
JAMBOREE

Just \$25  
for  
OTR Chamber  
Members!

Register for a  
booth here!

**OTR** CHAMBER OF  
COMMERCE PRESENTS

# HOLLY JOLLY JAMBOREE MARKET

**SATURDAY  
DECEMBER 7TH**

11AM-4PM

SCAN TO SIGN UP!



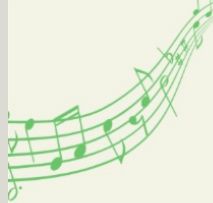
**UP TO  
60 VENDORS**

JOIN THE FESTIVITIES  
WITH SPECIAL  
DISCOUNTS FOR HOLLY  
JOLLY SHOPPERS!

**VINE  
STREET**

OVER-THE-RHINE,  
CINCINNATI, OHIO

OTRCHAMBER.COM



# HOLLY JOLLY JAMBOREE

## SPONSORSHIP OPPORTUNITIES

**Jingle Bell Sponsor**  
**20K**

- STAGE NAMING WITH BANNER
- LOGO ON ALL PRINTED MARKETING MATERIALS
- LOGO ON SOCIAL MEDIA MARKETING
- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON DIRECTIONAL SIGNAGE
- SPOTLIGHT IN NEWSLETTER
- LOGO ON EMAIL CAMPAIGNS
- VENDOR TABLE WITH PRIORITY PLACEMENT

**Tinsel Sponsor**  
**10K**

- SANTA AREA NAMING IN IMAGINATION ALLEY
- LOGO ON CRAFT AREA COLORING SHEETS
- LOGO ON SELECT PRINTED MARKETING MATERIALS
- LOGO ON SOCIAL MEDIA MARKETING
- LOGO IN NEWSLETTER
- LOGO ON EMAIL CAMPAIGNS
- LOGO ON ELF VOLUNTEER T-SHIRTS
- VENDOR TABLE

**Yuletide Sponsor**  
**3K**

- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON SOCIAL MEDIA MARKETING
- LOGO ON EMAIL CAMPAIGNS
- VENDOR TABLE

**Mistletoe Sponsor**  
**1K**

- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON EMAIL CAMPAIGNS

**Gingerbread Sponsor**  
**\$500**

- LOGO ON SOCIAL MEDIA POSTINGS
- LOGO ON ELF VOLUNTEER T-SHIRTS
- LOGO ON EMAIL CAMPAIGNS



*presented by:* **OTR** CHAMBER OF  
COMMERCE



RSVP for the Holiday Party Here!

“The key to success is not through achievement, but through enthusiasm.”  
-Malcolm Forbes

OTR Chamber of Commerce | 1225 Main Street | Cincinnati, OH 45202 US

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