

OTR CHAMBER OF COMMERCE 2022 SPONSORSHIP

Whether you are considering joining our family of sponsors or have been backing the OTR Chamber for years, we're asking you to help us reach our elevated 2022 fundraising goals so we can continue working towards becoming a national leader and model for inclusive revitalization—right here in the heart of Cincinnati. #OTRisOpen #OTRisOpenToAll

(Y)OUR IMPACT

As the number of storefront businesses in OTR and Pendleton has grown by 10% in just the past two years, we are ramping up our capacity and programs to meet the increased need and solidify our long-term impact by focusing on:

Education

The pandemic has demonstrated the need for small businesses to diversify revenue streams and increase their innovation and technical education. Your sponsor dollars will help us:

- * Provide **free educational programs**, including workshops and consulting on consumer needs and online experiences.
- * **Connect small businesses with experts** to give them the tools to adapt and succeed in a challenging and competitive environment.
- * **Research and share information on trends and patterns** to help businesses maintain the highest level of success regardless of what the market sends their way.

Access to Capital

Funding continues to be a significant barrier to women and minority owned businesses who are key players and poised for growth in our community. Funds will help us:

- * **Sustain our [Bridge Grant program](#)**, in partnership with fellow entrepreneurial leader Main Street Ventures, to increase access to capital for underrepresented business owners.



The Small Business Relief funds were instrumental in helping us retain our employees, pay our bills, and ultimately keep our doors open to our community during such uncertain times.

- Emily, owner of Indigo Hippo

Events & Promotion

Our 2022 events continue to pivot and adapt, but are all resuming with the purpose of promoting inclusivity, embracing diversity and celebrating originality. Your contribution will support:

We are a proud partner of the OTR Chamber to promote our region's small businesses, especially as they begin to emerge from the uncertainty of the pandemic. - Eric Kearney, President/CEO of the African-American Chamber of Commerce



- * **Cincinnati's Small Business Week**, created in partnership with the [African American Chamber of Commerce](#) and the City of Cincinnati, helps Cincinnati's small business districts quickly recover and honors the role they play in strengthening our city's economy and culture. *May 2nd - 8th, 2022*
- * The **[OTR Made Awards](#)**, a week-long community celebration of the people, businesses and organizations who have had an immense impact on the OTR and Pendleton neighborhood, creating a place where all are welcome to visit, live, work, and build a business. *May 2nd - 8th, 2022*
- * The **[OTR 5K Run/Walk](#)**, celebrating its 15th year in OTR, is an opportunity for new and old friends to explore and connect with our neighborhood up close and on foot. *Spring 2022*
- * **[Second Sunday on Main](#)**, a free neighborhood street festival and monthly celebration with vibrant arts and music programming, a diverse vendor market, acting as a launching pad for the region's newest and brightest entrepreneurs. *June - October 2022*

2022 SUPPORT

“For years, P&G has supported the Business First Grant program and Second Sunday on Main. We are proud to be part of these programs that lead to a more inclusive urban neighborhood.”

- Barbara Hauser, Community Relations Manager, P&G

Whether you're renewing your support for another year or new to the OTR Chamber family, we need you and your support more than ever to help us retain the small businesses who have made OTR the vibrant business district it is today and attract a new and diverse generation of entrepreneurs.

SPONSOR BENEFITS	Great Neighborhood \$20,000	Presenting \$10,000	Impact \$6,000	Innovator \$3,000	Maker \$1,500
Company logo on our popular neighborhood print map (30k+ distributed annually)	✓				
Opportunity for a complimentary company happy hour and OTR tour offering	✓				
Recognition as “Presenting Sponsor” for the OTR Made Awards and the OTR 5K	✓	✓			
Featured on print marketing materials	✓	✓	✓		
Special discounts to select OTR events and tours for you and your employees	✓	✓	✓	✓	✓
Registrations for the OTR 5K	10	8	6	4	2
COMMUNITY RECOGNITION					
Opportunity to present or address crowd at OTRCC in-person or virtual events	✓	✓			
Shout-out/Special recognition at OTRCC in-person or virtual events	✓	✓	✓		
Opportunity to display promotional materials at OTRCC in-person or virtual events	✓	✓	✓	✓	
MEDIA & DIGITAL RECOGNITION					
Media exposure in television appearances and press releases	✓	✓			
Company spotlight via media and digital recognition	✓	✓	✓		
Company spotlight in an email blast (visibility 2,000+)	✓	✓	✓	✓	
Company name and link on OTRCC website	✓	✓	✓	✓	✓
Featured on digital marketing materials (including OTR Made and OTR 5K events)	✓	✓	✓	✓	✓
OTHER					
Recognized alongside OTR Chamber Bridge Grant recipients (quarterly)	✓	✓			
Special discounts on tours, catering and event spaces	✓	✓	✓	✓	
OTRCC membership & member benefits	✓	✓	✓	✓	✓

CONTACT

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SPONSOR RESPONSE FORM

Thanks for your interest in becoming a sponsor of the Over-the-Rhine Chamber of Commerce! Please respond as soon as possible in order to ensure maximum exposure for your organization.

I would like to support at the following level:

- Yes! I will be a **Great Neighborhood Sponsor** at the \$20,000 level.
- Yes! I will be a **Presenting Sponsor** at the \$10,000 level.
- Yes! I will be an **Impact Sponsor** at the \$6,000 level.
- Yes! I will be an **Innovator Sponsor** at the \$3,000 level.
- Yes! I will be a **Maker Sponsor** at the \$1,500 level.
- Please contact me to discuss a custom sponsorship package.
- I am unable to sponsor, but please accept this \$_____ donation.

SPONSOR INFORMATION

Company or Sponsor Name:

Contact Name:

Contact Phone Number:

Contact Street Address:

Contact Email Address:

- Check made payable to **OTR Chamber of Commerce** for \$_____ enclosed.
- Please send me an invoice.
- Please send me an acknowledgement letter for tax purposes.

We will provide additional information to the contact listed above.

Email this form to: kelly@otrchamber.com

Or mail to: OTR Chamber of Commerce
1307 Walnut Street
Cincinnati, OH 45202