

2020 OTR CHAMBER OF COMMERCE MEMBERSHIP KIT*



FROM THE EXECUTIVE DIRECTOR

As we close on a historic decade for Over-the-Rhine, the OTR Chamber and its Board of Directors want to express our heartfelt gratitude to you for believing and investing in the community and our organization. You have been an important part of defining the OTR Chamber's values and forward direction, and we are excited to share some of our accomplishments of the past year along with a preview of what's to come.

- * In 2019, we experienced the highest business attraction rates to date, welcoming 57 new businesses to OTR and creating 400 jobs. That totals over 100 new businesses and 800 local jobs in the past two years!
- * Trends included a welcome increase in diversity of race and industry. 13 of the 57 new businesses are minority-owned, 16 are women-owned, and industries span from retail and restaurants to offices and personal services.

- * Over a dozen existing small businesses experienced a return on investment, expansions in their current space, moving to expand, or opening another business within OTR.
- * Our organization awarded \$26,000 in grants, a total investment of over \$500,000 through our attraction and retention programs since 2007.
- * We distributed over 33,000 of our popular print maps and added a digital interactive map, which received a compliment from *Forbes* magazine.
- * We kicked off 2020 with a new storefront space, welcomed seven new members to our Board of Directors, and adopted an updated mission and vision that reflects our organization's purpose and goals (please see enclosed one-pager).
- * We're announcing new partnership to make your OTR Chamber membership a great investment for your small business, including offering industry-leading health plans.

We truly could not accomplish these milestones without your support and hope you will rejoin us as a partner for the 2020 year. Enclosed is a detailed membership kit on our programs and how they directly benefit your business. Thank you for being a part of shaping this thriving and inclusive community.

A handwritten signature in black ink that reads 'Kelly Adamson'.

Kelly Adamson
Executive Director



We celebrate members who have a positive impact on our neighborhood.

GROW AND PROMOTE

Promote your business on our new website, and apply for grants to grow and sustain your dream:

- * Get listed in the otrchamber.com business directory and activated on the interactive map.
- * Add your events to the public event calendar, post job listings, and sign up for networking events.
- * Get in front of our 2,000+ subscriber email list and 9,000+ social media audience.
- * Get copies of our pocket-sized neighborhood map + guide to distribute.
- * Apply for one of our annual Innovation Challenge grants to fund creative partnerships or expansion projects.

SAVE MONEY

Being a member means you save in multiple ways:

- * Dual Chamber Membership: OTR Chamber members can join the Cincinnati USA Regional Chamber for an additional \$125, a \$375 savings! Dual member status allows you to participate in Regional Chamber discount programs.
- * New this year: the SOCA Health Insurance plan! Offered to employers with 2-50 employees, the plan includes access to Anthem Blue Cross & Blue Shield's PPO Network of hospitals and doctors and 17 Health Plan design offerings.

- * Worker's Compensation: CareWorksComp saves member businesses an average of over \$2,000!
- * Member Marketing Package: Members receive a discount on advertising with WVXU/WMUB/WGUC, Cincinnati Magazine, and more!.
- * Member-to-Member Deals: Including a 20% discount at the Central Parkway YMCA.

SAFETY & BEAUTIFICATION

Your membership fee directly contributes to 3CDC's District Management Program, which provides the following crucial services 365 days per year:

- * Cleaning: Removing litter, graffiti, and trash bags, pressure washing, window washing, alley cleanup, and snow removal.
- * Landscaping: Installing and maintaining over 60 District flower pots.
- * Safety: Check-ins with businesses and patrons, extra seasonal police detail, panhandling interactions, and direct communication with the Cincinnati Police Department—including cell numbers.

For a full list of services visit 3cdc.org/about-3cdc/otr-district-management. Forms to obtain No Trespassing signs are available upon request.

NETWORK & ENGAGE

- * Meet fellow business owners and build your network:
 - Monthly merchant meetings and quarterly member networking events.
 - Signature events like the OTR Made Awards, OTR 5k Summer Celebration, and Second Sunday on Main street festival.
 - Access to our private Member Directory.

GET INVOLVED!

Interested in being part of our rapidly growing neighborhood? We offer plenty of ways to get involved:

- * Monthly Over-the-Rhine Merchant Meetings.
- * Monthly Safety Meetings with District 1 Police leadership.
- * Quarterly Networking Events for our Members and stakeholders.
- * Volunteer to help with our signature events.

Visit otrchamber.com to subscribe to our email list for updates about OTR events and opportunities.

Ready to join or renew?

We're ready for you! Please fill out the Membership Application online at otrchamber.com/join. Membership fees are payable via credit card or check.

*Chamber dues are based on the number of full-time equivalent employees in your company. If you have full-time and part-time employees, use this number to determine your number of full-time equivalent employees:
Total hours paid per week / 40 hours = full-time equivalent employees*

Business Membership	
25+ employees	\$550
10-24 employees	\$275
6-9 employees	\$140
2-5 employees	\$100
1 employee	\$75

Nonprofit Membership	
25+ employees	\$250
10-24 employees	\$125
1-9 employees	\$75

Individual Membership	
1 person	\$50

Questions?

Contact us at (513) 512-5668, email amy@otrchamber.com, or stop by our NEW office at 1307 Walnut Street.